

LAKE NORMAN REGION

N O R T H C A R O L I N A

LAKE NORMAN REGIONAL ECONOMIC DEVELOPMENT CORPORATION

September 16, 2009

Contact: Charity Pitman

Phone: 704-992-2300

JERRY BROADWAY NAMED TO THE SOUTHERN ECONOMIC DEVELOPMENT COUNCIL BOARD OF DIRECTORS

HUNTERSVILLE, N.C. – Jerry Broadway was elected to a two-year term on the board of directors of the Southern Economic Development Council (SEDC) at the organization’s annual meeting held in Point Clear, Alabama. Broadway, who is executive director of the Lake Norman Regional Economic Development Council, will represent the state of North Carolina on the board. He was also elected regional director of the organization representing six eastern states within the SEDC territory. In this capacity, Broadway will be a member of the SEDC executive committee overseeing and guiding the activities of the organization. Broadway has been a member of the SEDC since 1985 and has served one previous term as state director.

The SEDC is the oldest and largest regional economic development organization in the United States representing 17 southeastern US states from Maryland to Florida and as far west as Texas and Oklahoma. SEDC has 900+ members mainly from local, regional, and state economic development organizations. Membership in the organization is open to individuals who are employed in the field of economic development or are service providers to economic development agencies and corporations. “As a professional association our main goal is to provide tangible benefits to our members allowing them to advance the economic prosperity of the area they serve. Jerry will be a great asset in helping us achieve this goal,” stated Kirkley Thomas, SEDC chairman for 2009. “It is an honor to be elected to this position. As a

board member, I look forward to helping to guide the SEDC to provide better service to its members in the coming years. ” Broadway said.

The Lake Norman Regional Economic Development Corporation is a 501(c) 3 nonprofit organization organized in 2003 as a collaborative effort by the towns of Cornelius, Davidson and Huntersville. Since inception, Lake Norman Regional EDC has brought over \$65 million new dollars to the region by recruiting new businesses and helping existing industries expand. The mission of the organization is to develop and implement an economic development strategy for the three towns in the Lake Norman region that results in an expanded tax base and improved quality of life for the region’s residents through the creation of new, highly skilled jobs. For more information, go to Lake Norman Regional Economic Development Corporation’s website at www.lakenormanregion.com. For more information about SEDC, visit www.sedc.org.

###