LAKE NORMAN REGION
NORTH CAROLINA
Lake Norman Regional Economic Development Corporation

FOR IMMEDIATE RELEASE
August 23, 2010

Pictured left to right: Bill Russell, Lake Norman Chamber of Commerce; Senator Richard Burr; Jerry Broadway, Lake Norman Regional Economic Development Corporation; Greg Ferguson, Town of Huntersville

Senator Burr Visits Microban International and Visits Local Officials

As part of a whirlwind tour of existing businesses in Mecklenburg, Guilford, Wake, Orange, Durham, Catawba, Lincoln, and Gaston Counties last week, Senator Burr visited Microban International in Huntersville, North Carolina Thursday afternoon, August 19, 2010.

“It was an honor welcoming Senator Burr,” says David Meyers, President/CEO, Microban International, Ltd. Senator Burr visited briefly with Meyers, toured the facility and addressed Microban’s employee team of chemists, microbiologists, engineers, and marketing/sales experts. Meyers presented Burr a recognition gift with special thanks from Microban, Lake Norman Regional Economic Development Corporation and the Lake Norman Chamber of Commerce.

During the employee visit, Microban associates asked questions about healthcare and education among other topics. Burr congratulated employees on their position as “innovators, which is what sets America apart,” said Burr. He went on to say that if legislators like himself do not quickly change regulation and taxation that encourage and enable businesses to access capital and grow, America will lose its cutting edge and young talent to other parts of the world that reward innovation appropriately. America is operating an outdated regulatory system that penalizes companies, said Burr. “We’ve got to change this system and change it fast,” he said. Burr also commented on the federal government’s trillions of debt, adding, “We have to stop spending more money than we have. Our country has the highest debt in its history.”

Burr noted that the businesses and people on his visits are all concerned about the future of healthcare. Addressing high costs and the lack of access to quality care should, Burr said, be our top concerns as we reform the healthcare system. The United States spends twice as much on healthcare per person than other industrialized nations, but our people are not twice as healthy, Burr pointed out. “The federal government doesn’t need to spend and tax Americans more. We need to get more value for our healthcare dollars with more choices,” said Burr. He added that the U.S. needs a healthcare system that promotes wellness, prevention and chronic disease management. To learn more about Senator Richard Burr’s calendar of events or register for his newsletter, visit www.burr.senate.gov.

Microban International, Ltd. is the global leader in antimicrobial product protection and engineers durable antimicrobial solutions for consumer, industrial and medical products around the world. For more information about the company, visit www.microban.com. For more information about Lake Norman Chamber of Commerce, call Bill Russell at 704-892-1922.

To learn more about Lake Norman Regional Economic Development Corporation’s existing company program, contact:

Charity Pitman
Associate Director
Lake Norman Regional Economic Development Corp.
(704) 992-2300
cpitman@lakenormanregion.com

For every $1 invested in LNREDC by private and public investors, almost $39 has been reinvested by industries.

Since inception, Lake Norman Regional Economic Development Corporation (LNREDC) has brought over $65 million in new capital investment to the region by recruiting new businesses and helping existing industries expand. For more information, visit www.lakenormanregion.com.

~Lake Norman Region Industry Highlights~
Kellogg – new sales and training hub at The Park – Huntersville with 35 employees
Prairie Packaging - new industry at NMIP – 240 new jobs & $48 million total industry/equipment investment
Newell Rubbermaid - $7.55 million expansion/320 new jobs over five years
Microban International - $8 million expansion/45 new jobs
SAERTEX USA –Invested $6 million in equipment and added 70 employees in 2008
Presbyterian Hospital/Huntersville – Nearly $11 million in upgrades, including a $6.1 million same-day surgery center and a $4.6 million endovascular suite for procedures like angioplasties
Metrolina Greenhouses - $50 million expansion to a total of 150 acres
Huber Technology - Expanded its U.S. headquarters to lease an additional 10,200 sq. ft. in 2009 (triples the company’s footprint) with a projected revenue of $20 million in 2009. Since 2001, the company has expanded its employee base from five to 21 employees.
Ovation Wireless Management - Increased sales from $2 million to almost $3 million, expanded from 1,000 sq. ft. to 10,000 sq. ft. facility

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13801 Reese Blvd. West, Suite 200-A
Huntersville, NC 28078
704-992-2300